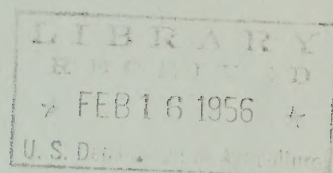


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FLORIDA BULB COMPANY
INCORPORATED
GROWERS-IMPORTERS-EXPORTERS
2950 N. W. SEVENTH AVENUE
MIAMI 37, FLORIDA



BIRD OF PARADISE PLANTS

(*Strelitzia Reginae*)

AMERICA'S MOST EXOTIC TROPICAL FLOWER

SEASON 1955 - 1956

SHIPPING DATE:	Throughout entire year	PACKING:	Each plant wrapped in moist-proof silver foil and sphagnum moss. Colorful lithograph picture attached to each plant with growing instructions.
F.O.B.:	California Nursery		
TERMS:	1/10/30		
ROUTING:	Railway Express (unless otherwise instructed)	ADVERTISING MATERIAL:	During flowering period, December to June, 3 long stemmed fresh cut flowers included free of charge in each shipment of 50 plants, and 6 long stemmed cut flowers in each shipment of 100 plants.
QUALITY:	Inspected by State Department of Agriculture		
MINIMUM QUANTITY:	1 Case - 50 Plants Any one size		

SPECIFICATIONS

Size Without Pot	Age of Plants	Height from Ground Level	Minimum Quantity 1 Case	Price Each	Price Per Case 50 plants	Weight Per Case	Please Order by Code No.
3 inch	1 year	4-5 inches	50 plants	\$.50	\$25.00	20 lbs.	G-10
4 inch	1½ years	6-9 inches	50 plants	1.00	50.00	25 lbs.	G-11
6 inch	2½ years	12-14 inches	50 plants	1.60	80.00	50 lbs.	G-12

Average retail cutflower prices in leading cities - - - - \$18.00 - \$25.00 per dozen

Average wholesale cutflower prices in leading cities - \$ 7.50 - \$9.00 per dozen

STATISTICS - - - - - December 1954 - June 1955

DETAILED DESCRIPTION AND CULTURAL INSTRUCTIONS

The Bird of Paradise plant (*Strelitzia Reginae*) belongs to the prosaic African banana family of herbs. It was named for Charlotte, Princess of Mecklenburg-Strelitz, who was queen to George III of Great Britain.

It is very different from the regular garden subject. This gorgeous flower with its unusual combination of red, yellow, blue and orange is a favorite of flower lovers everywhere. They last from two to three weeks after cutting by changing the water every two or three days. This beautiful exotic tropical plant is easy to grow and requires very little care and attention. It is sun-loving, but will thrive very well in part shade, and prefers a fairly rich, well drained sandy loam soil. Deep planting should be avoided. The juncture of the roots should be about level with the soil surface.

Once a year fertilize with a top dressing of well rotted manure or a small amount of a well balanced plant food. The amount given will depend upon the size of the plant. Water moderately at all times, however, do not let the soil become soggy.

It can be grown outdoors in mild and tropical climates. In cold climates the plant may be grown in a pot or tub, setting the plant outdoors in mild weather and bringing it indoors during the cold season.

At maturity these plants may bear from 25 to 50 flowers at one time.

Effective 7/1/55

FLORIDA BULB COMPANY

INCORPORATED
GROWERS-IMPORTERS-EXPORTERS
2950 N. W. SEVENTH AVENUE
MIAMI 37, FLORIDA

ANTHURIUM PLANTS

(*Andraenum*)

THE WORLD'S MOST EXOTIC TROPICAL FLOWER

Paradise Assortment of the Finest Varieties and Colors
Red, Pink, Coral, Orange, White, Salmon, Scarlet, Varigated

SEASON 1955 - 1956

SHIPPING DATE:	Throughout entire year	MINIMUM	1 Case 25 Plants
F.O.B.:	California Nursery	QUANTITY:	Any one size
TERMS:	1/10/30	PACKING:	Each Plant wrapped in Spaghnum moss and covered with a cellophane bag to preserve moisture.
ROUTING:	Air Express (unless otherwise instructed)	ADVERTISING	Growing instructions included with each shipment
QUALITY:	Inspected by State Department of Agriculture	MATERIAL:	

SPECIFICATIONS

Size	Age of Plants	Leaf Sizes Width & Length	Height from Ground Level	Minimum Quantity 1 Case	Price Each	Price Per Case	Approx. Weight Per Case	Please Order by Code No.
Seedling	6 Mos.	2½ -- 3½ in.	4 - 8 inches	25 plants	\$1.60	\$40.00	6 lbs.	H-10
Small	6-12 Mos.	4 -- 6 in.	8 - 12 inches	25 plants	2.25	56.25	12 lbs.	H-11
Medium	12-18 Mos.	4½ -- 6 in.	12 - 18 inches	25 plants	3.00	75.00	18 lbs.	H-12
Large	18-24 Mos.	6 -- 8 in.	18 - 24 inches	25 plants	4.75	118.75	38 lbs.	H-13

Average retail cutflower prices in leading cities - - - - \$18.00 - \$25.00 per dozen

Average wholesale cutflower prices in leading cities - \$ 6.00 - \$12.00 per dozen

STATISTICS - - - - - December 1954 - June 1955

DETAILED DESCRIPTION AND CULTURAL INSTRUCTIONS

The Anthurium is a member of the Arum family, originating in Central America, and is unquestionably the world's most exotic tropical flower. The flowers last to perfection for a long time and if not cut, the plants are perpetually in bloom. As one flower fades another takes its place, so they are always "in season". When cut, the flowers last from four to six weeks and they are therefore fast becoming America's least expensive fresh flower.

Anthuriums come in the most breathtaking variety of shades such as red, pink, coral, orange, white, salmon, scarlet and varigated. A healthy plant, at maturity, generally produces from 8 to 10 flowers each year.

Anthuriums grow best in a high humidity (75%-80%) and also a fairly high temperature 80° average in daytime and no cooler than 65° at night, however, they tolerate a range of 45° - 100°. They prefer shade, the smaller plants only need about 25% sunlight. All plants need protection from both wind and direct sunshine and ventilation should be held down to a minimum. For best results a mixture of woodshavings and peat moss should be used. Almost any good commercial fertilizer can be used. Frequent weak applications will greatly benefit the plants if applied every 2 or 3 weeks. They require good drainage. The plants are remarkably free from insects and diseases.

Anthuriums are propagated from seeds and suckers. Seeds form on the older flowers and may be planted in spaghnum moss and grown in the same manner as mature plants. Suckers are removed close to the stem and grown likewise.

Effective 7/1/55

FLORIDA BULB COMPANY

INCORPORATED
GROWERS-IMPORTERS-EXPORTERS
2950 N. W. SEVENTH AVENUE
MIAMI 37, FLORIDA

FLORIDA-GROWN GLADIOLUS BULBS

EXTRA SELECTED, SUNSET MIXED COLORS

Packaged

SEASON 1955 - 1956

BRAND: FLORIBULB F.O.B.: Miami, Florida ROUTING: Railway Express (unless otherwise instructed). Special Florida Commodity Rate approximately 50% regular Express rate.	BOXES: Quantity, size bulbs and cultural instructions indicated. Space provided for retail price. Ventilated to preserve appearance and prevent deterioration.
SHIPPING DATE: Throughout entire year MIN. QUANTITY: 1 Carton any one size TERMS: 1/10/30	BAGS: Label attached indicating quantity and size bulbs per bag, also cultural instructions. Colorful display cards supplied free of charge with all bag orders.

SPECIFICATIONS

BULBS Per Unit	Trade Size	Unit Description	Price Per Unit	Units Per Carton	Price Per Carton	Weight Per Carton	Please Order by Code No.
1	Mammoth	Box No. 5	.12	60	\$7.20	18 lbs.	F-10
2	Giant	Box No. 5	.12	60	7.20	18 lbs.	F-11
3	Exhibition	Box No. 5	.12	60	7.20	18 lbs.	F-12
4	Top	Box No. 5	.12	60	7.20	18 lbs.	F-13
3	Mammoth	Box No. 1	.22	60	\$13.20	40 lbs.	F-14
4	Giant	Box No. 1	.22	60	13.20	40 lbs.	F-15
6	Exhibition	Box No. 1	.22	60	13.20	40 lbs.	F-16
7	Top	Box No. 1	.22	60	13.20	40 lbs.	F-17
9	Special	Bag No. 3 or Box No. 5	.22	60	13.20	18 lbs.	Bag F-18 - Box F-21
12	Commercial	Bag No. 3 or Box No. 5	.22	60	13.20	18 lbs.	Bag F-19 - Box F-22
18	Garden	Bag No. 3 or Box No. 5	.22	60	13.20	18 lbs.	Bag F-20 - Box F-23
6	Mammoth	Box No. 2	.40	36	\$14.40	48 lbs.	F-24
9	Giant	Box No. 2	.40	36	14.40	48 lbs.	F-25
12	Exhibition	Box No. 2	.40	36	14.40	48 lbs.	F-26
15	Top	Box No. 2	.40	36	14.40	48 lbs.	F-27
18	Special	Box No. 1	.40	36	14.40	22 lbs.	F-28
24	Commercial	Box No. 1	.40	36	14.40	22 lbs.	F-29
36	Garden	Box No. 1	.40	36	14.40	22 lbs.	F-30
12	Mammoth	Bag No. 4	.75	24	\$18.00	60 lbs.	F-31
18	Giant	Bag No. 4	.75	24	18.00	60 lbs.	F-32
24	Exhibition	Bag No. 4	.75	24	18.00	60 lbs.	F-33
30	Top	Bag No. 4	.75	24	18.00	60 lbs.	F-34
36	Special	Box No. 2	.75	24	18.00	28 lbs.	F-35
48	Commercial	Box No. 2	.75	24	18.00	28 lbs.	F-36
72	Garden	Box No. 2	.75	24	18.00	28 lbs.	F-37

Effective 7/1/55

FLORIDA BULB COMPANY
INCORPORATED
GROWERS-IMPORTERS-EXPORTERS
2930 N. W. SEVENTH AVENUE
MIAMI 37, FLORIDA

FLORIDA-GROWN GLADIOLUS BULBS

Bulk

SEASON 1955 - 1956

BRAND:	FLORIBULB	TERMS:	1/10/30
F.O.B.:	Miami, Florida	MIN. QUANTITY:	250 bulbs of any one size, variety or color.
SHIPPING DATE:	Throughout entire year	DISPLAY MATERIAL:	Colorful display cards supplied free of charge on items purchased.
ROUTING:	Railway Express (unless otherwise instructed) Special Florida Commodity Rate approximately 50% regular Express rate.		

GLADIOLUS - EXTRA SELECTED SUNSET MIXED COLORS

(Also available in 10 separate colors: Red, Pink, White, Yellow, Lavender, Salmon, Purple, Scarlet, Cream and Orange)

Regular Commercial Sizes	Price Each	Price Per 1000	Weight Per 1000	Please Order by Code No.
No. 3 Size (1 - 1¼ inches)	.015	\$15.00	30 lbs.	B-10
No. 2 Size (1¼ - 1½ inches)	.02	20.00	40 lbs.	B-11
No. 1 Size (1½ - 1¾ inches)	.025	25.00	60 lbs.	B-12
Large Florida Sizes				
Top Size (1¾ - 2 inches)	.03	\$30.00	80 lbs.	B-13
Exhibition Size (2 - 2½ inches)	.035	35.00	120 lbs.	B-14
Giant Size (2½ - 3 inches)	.04	40.00	160 lbs.	B-15
Mammoth Size (3 - 3½ inches)	.045	45.00	240 lbs.	B-16

The following varieties available in all of the above sizes at an additional cost of \$2.50 per 1000

Elizabeth the Queen - best of all lavender	B-17	New Europe - brick red	B-27
General Eisenhower - fine begonia rose	B-18	Paul Rubens - large purple	B-28
Hopman's Glory - - deep yellow	B-19	Picardy - salmon pink	B-29
June Bells - good white	B-20	Purple Supreme - bright purple	B-30
Lavender Prince - medium lavender	B-21	Red Charm - medium red	B-31
Leeuwenhorst - large hydrangea pink	B-22	Rose of Lima - pink, lighter edge	B-32
Margaret Beaton - white with red blotch	B-23	Snow Princess - commercial white	B-33
Memorial Day - rose magenta	B-24	Spic and Span - ruffled deep pink	B-34
Modern Times - carmine purple	B-25	Spotlight - yellow, red blotch	B-35
Morning Kiss - white shaded rose	B-26	Valeria - commercial scarlet	B-36

FLORIDA BULB COMPANY

INCORPORATED
GROWERS-IMPORTERS-EXPORTERS
2950 N. W. SEVENTH AVENUE
MIAMI 37, FLORIDA

FLORIDA-GROWN FLOWER BULBS

Bulk

SEASON 1955 - 1956

BRAND: FLORIBULB
F.O.B.: Florida
SHIPPING DATE: As Indicated
ROUTING: Railway Express (unless otherwise instructed) Special Florida Commodity
Rate approximately 50% regular Express rate.
TERMS: 1/10/30

MIN. QUANTITY: Fancy-Leaved Caladiums - 100
Giant Hybrid Amaryllis - 100
Paperwhite Narcissus - 250
Gloriosa Rothschildiana - 25
DISPLAY MATERIAL: Colorful display cards supplied free of charge on items purchased.

FANCY-LEAVED CALADIUMS (Mixed)

Size Inches	Price Each	Price Per 100	Weight Per 100	Please Order by Code No.
¾ - 1	.05	\$5.00	4 lbs.	M-10
1 - 1½	.08	8.00	18 lbs.	M-11
1½ - 2½	.12	12.00	18 lbs.	M-12
2½ - 3½	.20	20.00	36 lbs.	M-13
3½ - up	.30	30.00	72 lbs.	M-14

SHIPPING DATE: Throughout entire year

GIANT HYBRID AMARYLLIS (Mixed)

Size Inches	Price Each	Price Per 100	Weight Per 100	Please Order by Code No.
1¾ - 2	.075	\$7.50	20 lbs.	M-15
2 - 2¼	.10	10.00	25 lbs.	M-16
2¼ - 2½	.15	15.00	30 lbs.	M-17
2½ - 2¾	.20	20.00	40 lbs.	M-18
2¾ - 3	.25	25.00	50 lbs.	M-19
3 - 3¼	.35	35.00	60 lbs.	M-20
3¼ - 3½	.45	45.00	70 lbs.	M-21

SHIPPING DATE: October 1st

PAPERWHITE NARCISSUS

Size C.M.	Price Each	Price Per 100	Weight Per 100	Please Order by Code No.
12-13	.025	\$2.50	7 lbs.	M-22
13-14	.03	3.00	9 lbs.	M-23
14-15	.04	4.00	11 lbs.	M-24
15-16	.045	4.50	13 lbs.	M-25
16-17	.055	5.50	15 lbs.	M-26

SHIPPING DATE: August 1st

GLORIOSA ROTHSCHILDIANA

Size Inches	Price Each	Price Per 100	Weight Per 100	Please Order by Code No.
4 - 5	.40	\$40.00	5 lbs.	M-27
5 - 6	.50	50.00	10 lbs.	M-28
6 - 7	.60	60.00	20 lbs.	M-29
7 - 8	.80	80.00	35 lbs.	M-30

SHIPPING DATE: Throughout entire year

FLORIDA BULB COMPANY

INCORPORATED
GROWERS-IMPORTERS-EXPORTERS
2950 N. W. SEVENTH AVENUE
MIAMI 37, FLORIDA

HARDY LILY COLLECTIONS - IMPORTED FROM HOLLAND

Packed in Attractive Display Cases

SEASON 1955 - 1956

SHIPPING DATE: October 1 - July 1 (allow 4 to 5 weeks for delivery)
MIN. QUANTITY: 1 Case (standard packing as indicated)
F.O.B.: New York City
TERMS: 1/10/30
ROUTING: Railway Express (unless otherwise instructed) Special Commodity rate, approximately 50% regular Express rate

QUALITY: Inspected by both U. S. and Holland Departments of Agriculture
PACKING-BULK: In strong Holland export cases divided in five sections. Each variety individually labelled and packed with peat moss to prevent bruising and deterioration
ADVERTISING MATERIAL: Colorful display cards and growing instructions included in each case free of charge

SPECIFICATIONS

Price Per Case \$50.00
Weight Per Case 90 lbs.
Shipping Date: November 1

Price Per Case \$45.00
Weight Per Case 90 lbs.
Shipping Date; October 1

Contents Per Case	Size of Bulbs
80 Lilium Tigrinum Splendens) 80 Lilium Improved Regale) 80 Lilium Orange Triumph) 80 Lilium Speciosum Rubrum) 80 Lilium Speciosum Henryi)	6/7 inches
400 Please order by Code No. V-10	
60 Lilium Tigrinum Splendens) 60 Lilium Improved Regale) 60 Lilium Orange Triumph) 60 Lilium Speciosum Rubrum) 60 Lilium Speciosum Henryi)	7/8 inches
300 Please order by Code No. V-11	
50 Lilium Tigrinum Splendens) 50 Lilium Improved Regale) 50 Lilium Orange Triumph) 50 Lilium Speciosum Rubrum) 50 Lilium Speciosum Henryi)	8/9 inches
250 Please order by Code No. V-12	
40 Lilium Tigrinum Splendens) 40 Lilium Improved Regale) 40 Lilium Orange Triumph) 40 Lilium Speciosum Rubrum) 40 Lilium Speciosum Henryi)	9/10 inches
200 Please order by Code No. V-13	

Contents Per Case	Size of Bulbs
80 Lilium Tigrinum Splendens) 80 Lilium Improved Regale) 80 Lilium Orange Triumph) 80 Lilium Regale Album) 80 Lilium Speciosum Henryi)	6/7 inches
400 Please order by Code No. V-14	
60 Lilium Tigrinum Splendens) 60 Lilium Improved Regale) 60 Lilium Orange Triumph) 60 Lilium Regale Album) 60 Lilium Speciosum Henryi)	7/8 inches
300 Please order by Code No. V-15	
50 Lilium Tigrinum Splendens) 50 Lilium Improved Regale) 50 Lilium Orange Triumph) 50 Lilium Regale Album) 50 Lilium Speciosum Henryi)	8/9 inches
250 Please order by Code No. V-16	
40 Lilium Tigrinum Splendens) 40 Lilium Improved Regale) 40 Lilium Orange Triumph) 40 Lilium Regale Album) 40 Lilium Speciosum Henryi)	9/10 inches
200 Please order by Code No. V-17	

FLORIDA BULB COMPANY

INCORPORATED
GROWERS-IMPORTERS-EXPORTERS
2950 N. W. SEVENTH AVENUE
MIAMI 37, FLORIDA

FANCY-LEAVED CALADIUMS

FLORIDA GROWN

Bulk

SEASON 1955-1956

BRAND:	FLORIBULB	MINIMUM QUANTITY:	50 Bulbs of any one variety or size.
SHIPPING DATE:	Throughout entire year	ROUTING:	Railway Express (unless otherwise instructed). Special Florida Commodity rate.
F.O.B.:	Florida	DISPLAY MATERIAL:	Colorful display cards supplied with each order, if requested
TERMS:	1/10/30		
QUALITY:	Inspected by State Plant Board of Florida		

SPECIFICATIONS

Trade Size	Inches In Diameter	SEPARATE VARIETIES		SUNSET MIXED COLORS		Please Order by Code No.
		Price Per 100	Price Per 1000	Price Per 100	Price Per 1000	
No. 3	¾ - 1	\$ 6.00	\$ 57.50	\$ 5.00	\$ 47.50	T-10
No. 2	1 - 1½	10.00	95.00	8.00	75.00	T-11
No. 1	1½ - 2½	15.00	140.00	12.00	110.00	T-12
Giant	2½ - 3½	25.00	225.00	20.00	175.00	T-13
Mammoth	3½ - 4½	35.00	325.00	30.00	275.00	T-14

Special Quotations on Large Quantities

VARIETIES

If you leave the selection of varieties to us, you will be sure of receiving the best colors and types. We will substitute an equally good or better variety when the variety you ordered is sold out. Some years Giant and Mammoth size bulbs may not be available due to adverse weather and growing conditions, but in normal seasons we can supply the sizes as indicated. Caladium bulbs do not grow to order and therefore the supplying has to be done on a flexible basis. Write for our list of 55 different varieties.

SUMMER AND CHRISTMAS POT PLANTS

When blooming plants are scarce, plant Caladiums in May, June and July for late summer sales. They grow easier at this time of year than during the cold months. They require less attention and no heat but abundant watering. You can have Caladiums throughout the entire year by placing your order in advance so that the bulbs may be reserved for later monthly shipments. To be assured of having Caladiums for Christmas, your order should be placed by January 1 for shipment the following October. The red varieties are always best.

FLORIDA BULB COMPANY

INCORPORATED
GROWERS-IMPORTERS-EXPORTERS
2950 N. W. SEVENTH AVENUE
MIAMI 37, FLORIDA

DAHLIAS -- Packaged

SEASON 1955 - 1956

BRAND:	FLORIBULB	MIN. QUANTITY:	1 Assortment - (12 Boxes)
F.O.B.:	Michigan	PACKING:	Boxes 2 1/2 x 5 x 6. Four color labels.
SHIPPING DATE:	November 15th		Growing instructions, name of varieties,
ROUTING:	Railway Express (unless otherwise instructed) Special Commodity Rate approximately 50% regular Express rate.	ADVERTISING MATERIAL:	Full set of colored posters, quarter, half, and full sheet sizes, included free of charge with each order.
TERMS:	1/10/30		

SPECIFICATIONS			Code No.
ASSORTMENT NO. 1 - Wrapped Weight 15 lbs.	100 Dahlias wrapped and labeled individually - 10 good varieties \$0.15 each - Assortment \$15.00		W-10
ASSORTMENT NO. 2 - 12 Boxes Weight 12 lbs.	Each box contains 6 large flowering Dahlias assorted types and colors \$0.45 per box - \$5.40 per carton of 12 boxes		W-11
ASSORTMENT NO. 3 - 12 Boxes Weight 12 lbs.	Each box contains 6 beautiful Dahlias. Varieties indicated on label. Wrapped and labeled individually. 3 Decorative Type, 1 Art Type, 1 Ball Type, 1 Cactus Type \$0.75 per box - \$9.00 per carton of 12 boxes		W-12
ASSORTMENT NO. 4 - 12 Boxes Weight 12 lbs.	Each box contains 6 Exhibition Dahlias - Standard varieties, decorative type, wrapped and labeled individually. \$0.90 per box - \$10.80 per carton of 12 boxes		W-13
ASSORTMENT NO. 5 - 12 Boxes Weight 12 lbs.	Each box contains 6 Exhibition Dahlias - New Dinnerplate size varieties, wrapped and labeled individually. \$1.125 per box - \$13.50 per carton of 12 boxes		W-14
ASSORTMENT NO. 6 - 12 Boxes Weight 10 lbs.	Each box contains 5 Honor Roll Dahlias - Finest varieties - wrapped and labeled individually \$1.50 per box - \$18.00 per carton of 12 boxes		W-15
ASSORTMENT NO. 7 - 12 Boxes Weight 8 lbs.	Each box contains 4 Giant Dahlias - Dinnerplate size varieties \$0.75 per box - \$9.00 per carton of 12 boxes		W-16
ASSORTMENT NO. 8 - 12 Boxes Weight 12 lbs.	Each box contains 6 Ball type Dahlias \$0.60 per box - \$7.20 per carton of 12 boxes		W-17

FLORIDA BULB COMPANY

INCORPORATED
GROWERS-IMPORTERS-EXPORTERS
2950 N. W. SEVENTH AVENUE
MIAMI 37, FLORIDA

MISCELLANEOUS BULBS AND DIVISIONS

Bulk

SEASON 1955 - 1956

BRAND: FLORIBULB
F.O.B.: Florida, except Dahlias,
F.O.B. Michigan
SHIPPING DATE: As indicated
ROUTING: Railway Express (unless otherwise
instructed) Special Florida commodity
rate approximately 50% regular
Express rate

TERMS: 1/10/30
MINIMUM QUANTITY: Dahlias 100
Tuberose 250
Cannas 100
DISPLAY MATERIAL: Colorful display cards supplied
free of charge on items purchased

DAHLIAS - STRONG DIVISION

Sunset Mixed Colors	\$10.00 per 100	Code WN-10	Decorative Type	\$15.00 per 100	Code WN-15
			Aida - Maroon		
Separate Colors	\$12.00 per 100	Code WN-11	Avalon - Yellow		
Red, White, Pink, Yellow, Lavender			Barbara Redfern - Gold & Rose		
Ball Type	\$15.00 per 100	Code WN-12	Blue Moon - Rosalyn Purple		
A. D. Livoni - Pink			Countess of Pembroke - Lavender		
Floral Park Jewel - Red, Tipped White			Darlene - Shell Pink		
Mrs. C. D. Anderson - Mauve			Doazon - Orange Scarlet		
Red Chief - Bright Red			Dr. Tevis - Salmon Pink		
Storm King - White			Elinor Vanderveer - Rose Pink		
Yellow Duke - Yellow			Gallant Fox - Red		
Cactus Type	\$15.00 per 100	Code WN-13	Iowa - Maize, Tipped Pink		
Bertha Horne - Bronzy Yellow			Margaret W. Wilson - Cream White		
Celia - Lavender Pink			Oyster Bay Beauty - Blood Red		
Libelle - Royal Purple			Rosa Nell - Deep Rose Pink		
Art Type	\$15.00 per 100	Code WN-14	Rose Glory - Rose Lavender		
Diana - Scarlet			Sanhicans Bluebird - Blue		
Geisha - Yellow & Red			Sanhicans Monarch - Wine Red		
Queen Wilhelmina - Pure White			Silver Sheen - Lavender		
Rosalia Styles - Pink			Texas - Orchid		
			The Commodore - Yellow		
			White President - White		
			Yellow Colosse - Yellow		
Shipping Date: November 15th			Weight per 100 - 15 lbs.		

TUBEROSES - Mexican Single

Size Inches	Price Each	Price Per 100	Weight Per 100	Code No.
2-3	.03	\$3.00	4 lbs.	WN-16
3-4	.05	5.00	7 lbs.	WN-17
4-5	.06	6.00	12 lbs.	WN-18
5-6	.07	7.00	17 lbs.	WN-19
6-7	.08	8.00	20 lbs.	WN-20

Shipping Date: October 15th

TUBEROSES - Dwarf Double Pearl

Size Inches	Price Each	Price Per 100	Weight Per 100	Code No.
2-3	.03	\$3.00	4 lbs.	WN-21
3-4	.05	5.00	7 lbs.	WN-22
4-5	.06	6.00	12 lbs.	WN-23
5-6	.07	7.00	17 lbs.	WN-24
6-7	.08	8.00	20 lbs.	WN-25

Shipping Date: October 15th

CANNAS - 2/5 Eye Trimmed Divisions	Price Each .05	Price Per 100 \$5.00	Weight per 100 - 20 lbs.	Code No. WN-26
Allemania - Scarlet		Golden Gate - Golden Yellow	Mrs. A. F. Conrad - Salmon Pink	Rosea Gigantea - Pink
Apricot - Apricot		Hungaria - Pink	Pennsylvania - Scarlet	The President - Scarlet
City of Portland - Pink		King Midas - Yellow	Red King Humbert - Scarlet	Wintzers Colossal - Scarlet
Copper Giant - Pink		Madame Crozy - Red	Richard Wallace - Yellow	Yellow King Humbert - Yellow
Shipping Date: November 15th				
Effective 7/1/55				

FLORIDA BULB COMPANY

INCORPORATED
GROWERS-IMPORTERS-EXPORTERS
2950 N. W. SEVENTH AVENUE
MIAMI 37, FLORIDA

EXOTIC TROPICAL PLANTS

Bulk

SEASON 1955 - 1956

SHIPPING DATE:	Throughout entire year	ROUTING:	Parcel Post or Railway Express,
F.O.B.:	California Nursery		unless otherwise instructed
TERMS:	1/10/30	ADVERTISING	Growing instructions included with
MIN. QUANTITY:	1 Carton	MATERIAL:	each shipment

WONDER RESURRECTION PLANTS

<u>Size</u>	<u>Packing Per Carton</u>	<u>Price Each</u>	<u>Price Per Carton</u>	<u>Weight Per Carton</u>	<u>Code No.</u>
Small	100 Plants	2 cents	\$2.00	4 lbs.	E-10
Medium	100 Plants	5 cents	5.00	6 lbs.	E-11
Large	100 Plants	6 cents	6.00	8 lbs.	E-12

CALIFORNIA REDWOOD BURLS

<u>Size</u>	<u>Packing Per Carton</u>	<u>Price Each</u>	<u>Price Per Carton</u>	<u>Weight Per Carton</u>	<u>Code No.</u>
Small	25 Burls	\$0.40	\$10.00	10 lbs.	E-13
Medium	25 Burls	\$0.65	\$16.25	20 lbs.	E-14
Large	25 Burls	\$1.25	\$31.25	60 lbs.	E-15

TI PLANTS

<u>Length</u>	<u>Packing Per Carton</u>	<u>Price Each</u>	<u>Price Per Carton</u>	<u>Weight Per Carton</u>	<u>Code No.</u>
3 Inches	100 Plants	20 cents	\$20.00	25 lbs.	E-16

FERNWOOD PLANTS

<u>Length</u>	<u>Packing Per Carton</u>	<u>Price Each</u>	<u>Price Per Carton</u>	<u>Weight Per Carton</u>	<u>Code No.</u>
4-8 Inches	10 Plants	\$1.25	\$12.50	4 lbs.	E-17

FLORIDA BULB COMPANY

INCORPORATED
GROWERS-IMPORTERS-EXPORTERS
2950 N. W. SEVENTH AVENUE
MIAMI 37, FLORIDA

DESCRIPTIONS AND CULTURAL INSTRUCTIONS

Code No. EC-10

WONDER RESURRECTION PLANTS - Rose of Jericho - (Salvinella Lapidophylla)

Magic Resurrection plants never die - they last forever. The Resurrection plant is a form of cacti, originating in North Africa along the Nile River, but now successfully grown in this country in close proximity to the Rio Grande River. It has the phenomenal characteristics that by placing it in water it emerges into a very beautiful deep green fern, from what appears to be a seemingly lifeless plant. When hot water is used, it unfolds in 10 minutes and if cold water is used it will unfold in about 3 hours. If placed in a dry warm place for 24 hours, it closes itself again and appears to be lifeless, but it may be resurrected again by placing it in water. This can be repeated indefinitely. It will also grow very satisfactory if planted in earth or in a pot, and if kept moist will grow and remain in its green state.

CALIFORNIA REDWOOD BURLS

These burls are cut fresh daily from the famous Giant California Redwoods. Soak entire burl in a bucket of water for two hours when first received, then place it in a shallow bowl of water and watch the beautiful fern-like shoots begin to grow. They will burst forth with odd and artistic arrangements of Redwood sprigs. Every Redwood Burl will offer a different floral display as there are no two Burls exactly alike, some are tall, some flat, oblong, castle shaped, etc. Dozens of unique arrangements may be made by connecting two or more with tiny bridges, placing miniature animals, birds, or other figures among the shoots. They are very attractive for centerpieces.

Treat them as you would any house plant and do not allow your Burl to be placed near heat or to freeze. Never allow your Burl to become dry, change water often when chemically treated city water is used and scrub bottom of Burl with a brush. If fronds become droopy add a spoonful of sugar to water.

Best results are obtained by placing them in a shaded spot. Occasionally a Burl will take root in the bowl, if this happens it may be planted outdoors.

TROPICAL HAWAIIAN TI PLANT (Cordyline Terminalis)

The stem cutting cane of the Ti plant is a miniature of the stately Ti plant whose palm-like glossy leaves are used to make the authentic Hawaiian hula skirt, and used extensively in flower arrangements. Follow the easy growing instructions and you will have an ideal house plant of lush green tropical glamour all year round.

The plant will thrive equally well in water or soil and will grow either standing upright or on its side. Once placed in position it should not be changed. If planted in water, add enough pebbles or stones to hold the plant firmly. Cover one inch of the base of the plant with water in the standing position, or ½ inch of the plant if placed on its side. Change water once a week and once a month add a pinch of any commercial all-purpose fertilizer to the fresh water and let it stand for a week. Follow the same directions for soil planting. The Ti plant is a tropical plant, the warmer the temperature and the sunnier the room, the more beautiful the plant will grow.

TROPICAL HAWAIIAN FERNWOOD PLANT (Cibotium Chamissoi)

The Fernwood plant originates from the deep tropical forest lands of Kilauea in Hawaii, near the fiery home of Pele, the goddess of the volcano. These graceful plants grow and are a part of the famous lush Fernwood Forest. Follow the easy growing instructions and the Fernwood plant will bring tropical splendor plus the enjoyment and thrill of watching the exotic fern fronds unfurl. Important: Unpack Fern bottom of the bag so as not to hurt growing sections. Soak for 10 to 12 hours in lukewarm water before planting.

The Fernwood plant will grow equally well in water or soil. If planted in soil, use loam soil. Keep fern wet but not saturated. Avoid standing water where soil is used. Fertilize only once a month by sprinkling a pinch of any all-purpose fertilizer, but do not touch base of plant. If planted in water, add a few pebbles or stones to support the Fernwood so it will stand erect. Add enough water to cover 1/4 of plant bottom and add water as needed to maintain the 1/4 level. The Fernwood is a tropical plant and will grow more beautiful in a sunny place - they love warmth and sunlight.

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GROWERS-IMPORTERS-EXPORTERS

2950 N. W. SEVENTH AVENUE

MIAMI 37, FLORIDA

PREPLANTED FLOWER BULBS

Cups - Pots - Bowls
For Indoor Growing

SEASON 1955 - 1956

BRAND: FLORIBULB
F.O.B.: Miami, Florida
ROUTING: Railway Express (unless otherwise instructed). Special Florida commodity rate approximately 50% regular Express rate.
SHIPPING DATE: As indicated
MIN. QUANTITY: 1 Carton any one variety
TERMS: 1/10/30
COLORS OF CONTAINERS: Cups - Yellow
Pots: Green-Yellow-Red
Maroon-Blue-Crystal
Bowls: Red-Yellow-Green-Blue
SELECTION: Cups - 1 color per carton
Pots - 2 colors per carton
Bowls - 2 colors per carton
CONTENTS: Cup - 1 bulb
Pot - 1 bulb
Bowl - 3 bulbs - 1 variety

DISPLAY MATERIAL: Colorful display cards supplied free of charge on items purchased
DESCRIPTION: Cup - 8 oz. 3 1/8 x 3 3/8 x 2 1/2 waxed and waterproof.
Pot - 14 oz. 4 1/2 x 2 3/4 x 3 3/8 - made of strong and durable clear plastic material that will not chip, peel, or shatter, with heavy frost white ethylene tight fitting cover.
Bowl - 16 oz. 5 1/2 x 2 1/4 x 2 3/8 - made of strong and durable plastic material - same cover as pot.
CULTURAL INSTRUCTIONS: Indicated on cup.
VARIETY OF BULBS: Included in pots and bowls
Indicated on covers of all items
All containers are complete units of bulbs with special growing material. Bulbs are selected to produce magnificent flowers.

SPECIFICATIONS

DARWIN TULIPS - RED

Item	Price Per Unit	Units Per Carton	Price Per Carton	Weight Per Carton	Code No.
Cup	.19	60	\$11.40	10 lbs.	PB-10
Pot	.39	24	9.36	10 lbs.	PB-11
Bowl	.58	24	13.92	10 lbs.	PB-12

Shipping Date: September 15

FRAGRANT HYACINTHS - PINK

Item	Price Per Unit	Units Per Carton	Price Per Carton	Weight Per Carton	Code No.
Cup	.19	60	\$11.40	10 lbs.	PB-13
Pot	.39	24	9.36	10 lbs.	PB-14
Bowl	.58	24	13.92	10 lbs.	PB-15

Shipping Date: September 15

PAPERWHITE NARCISSUS - WHITE

Item	Price Per Unit	Units Per Carton	Price Per Carton	Weight Per Carton	Code No.
Cup	.19	60	\$11.40	10 lbs.	PB-16
Pot	.39	24	9.36	10 lbs.	PB-17
Bowl	.58	24	13.92	10 lbs.	PB-18

Shipping Date: August 1

FANCY-LEAVED CALADIUMS - RED

Item	Price Per Unit	Units Per Carton	Price Per Carton	Weight Per Carton	Code No.
Cup	.19	60	\$11.40	10 lbs.	PB-19
Pot	.39	24	9.36	10 lbs.	PB-20
Bowl	.58	24	13.92	10 lbs.	PB-21

Shipping Date: November 1

DAFFODILS - YELLOW

Item	Price Per Unit	Units Per Carton	Price Per Carton	Weight Per Carton	Code No.
Pot	.39	24	\$ 9.36	10 lbs.	PB-22
Bowl	.58	24	13.92	10 lbs.	PB-23

Shipping Date: September 15

AMARYLLIS - RED

Item	Price Per Unit	Units Per Carton	Price Per Carton	Weight Per Carton	Code No.
Pot	.39	24	\$ 9.36	10 lbs.	PB-24
Bowl	.58	24	13.92	10 lbs.	PB-25

Shipping Date: November 1

Effective 7/1/55

